Name	
Section	

## www.amazon.com

An EFL lesson based on the authentic web site High-interme diate
3 class periods
© 2001 by Scott South
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Amazon.com is a paragon of business-to-consumer e-commerce. Not only does the company offer a virtually unlimited selection of books (and a good range of other items) that are easily ordered from the web site and shipped promptly, but its database system keeps the return visitor constantly updated as to his/her buying history and the newest items available that correspond to that history and personal pattern of taste or interest.

## What should I do?

1. Go to the web site, and from the front page, find out the current "top sellers" in the categories of Book, Music, DVD and Video.

Book: Title:	_
	_
Author:	- -
Music: Title:	-
	_
Musician(s):	-
DVD: Title:	-
DVD. TRIO.	-
Main actor:	-
Video: Title:	
Main actor:	

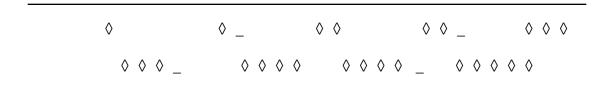
are written incorrectly or do not exist. To fi search box and press Go! You will have to the correct ones with a	
o E-books & documents	o Classic
o Browse styles	o Welcome
o Music inlet	o Worstsellers
o Top sales	o Opera & Vocal
o Bargain Cook Outlet	o Music
o Search for	o Used music
o Free downloads	o Browse Objects
<ul><li>3. Find the link for employment opportunities w</li><li>4. In what city is the Amazon headquarters?</li><li>5. Now, let's look at some books. In the search</li></ul>	
that, type in the title A Leaf in the Bitter Wind	
6. Who is the author?	
7. Click on the <u>paperback</u> edition of <i>A Leaf in</i> <u>Review</u> .	the Bitter Wind. Now, read the Editorial
8. Ting-Xing Ye's family was torn apart by the	
9. She was forced to work on a	because she was a
<del>.</del>	
10. Now read the <u>first two Customer Reviews</u> them on the next two pages (or print them out a	

2. Some of the links below (from the top banners of the web site) are correct, and others



11.	Do the customers	generally	y like <i>A Leaj</i>	f in the	Bitter	Wind?	Circle	Yes	No

12. How many stars is the average customer rating? Circle the c	orrect one	e below.
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13. In the search box, choose **Books** once again and type in Anchee Min. When you reach the next page, click on the \$6.75 paperback edition of Anchee Min's book *Red Azalea*.

14. When you scroll down the page, you'll see similar books by Jan Wong (*Red China Blues*) and Jung Chang (*Wild Swans*).

Writing suggestion (teacher's option): Have students write a customer review of a book they have read, then locate the book on the Amazon web site and post their reviews online.

## 15. Click on Wild Swans.

16. Scrolling down on the <u>Wild Swans</u> page, do you find any other books about China that you have not seen yet? Write their titles and authors here:

Title	Author

17. Read the Editorial and/or Customer Reviews of Anchee Min's *Red Azaleas*. Anchee Min emigrated to which country in 1984?

18. On the home page, click on Browse Subjects. Now, find a book that would interest you. Add to shopping cart and print out the shopping cart page. If you cannot print it out, copy the details here:

Title	Author	List Price	Our Price

1. Top sellers change often, but students should have the same answers on the same day.

o Browse Objects

2.

E-books & document	o Classic
Browse styles	Welcome
o Music inlet	o Worstsellers
o Top sales	. Opera & Vocal
o Bargain Cook Outlet	, Music
o Search for	Used music

- join our staff Seattle 3.
- 5. n/a
- Ting-Xing Ye
- NA 7.
- Cultural Revolution
- 9. Prison farm, "capitalist's child."
- 10. Students should copy or paste. Customer reviews change periodically.

, Free downloads

- 11. Yes
- 12. 4 \_ stars
- 13. NA
- 14. NA
- 16. Life and Death in Shanghai by Nien Cheng, and China Wakes by Nicholas Kristoff, et al
- 17. USA
- 18. Variable