www.amazon.com
An EFL lesson based on the authentic web site
High-intermediate
3 class periods
© 2001 by Scott South
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Amazon.com is a paragon of business-to-consumer e-commerce. Not only does the company offer a virtually unlimited selection of books (and a good range of other items) that are easily ordered from the web site and shipped promptly, but its database system keeps the return visitor constantly updated as to his/her buying history and the newest items available that correspond to that history and personal pattern of taste or interest.

What should I do?

1. Go to the web site, and from the front page, find out the current “top sellers” in the categories of Book, Music, DVD and Video.

   **Book:** Title:

   __________________________________________________________________________

   Author:
   __________________________________________________________________________

   **Music:** Title:

   __________________________________________________________________________

   Musician(s):
   __________________________________________________________________________

   **DVD:** Title:

   __________________________________________________________________________

   Main actor:
   __________________________________________________________________________

   **Video:** Title:

   __________________________________________________________________________

   Main actor:
2. Some of the links below (from the top banners of the web site) are correct, and others are written incorrectly or do not exist. To find them, select [Books] and [Music] in the search box and press Go! You will have to check the banner links carefully to mark the correct ones with a .

- E-books & documents
- Browse styles
- Music inlet
- Top sales
- Bargain Cook Outlet
- Search for
- Free downloads
- Classic
- Welcome
- Worstsellers
- Opera & Vocal
- Music
- Used music
- Browse Objects

3. Find the link for employment opportunities with Amazon.com. _______________________

4. In what city is the Amazon headquarters? _______________________________________

5. Now, let’s look at some books. In the search box, select [Books] again, and underneath that, type in the title [A Leaf in the Bitter Wind] and press Go!

6. Who is the author? ____________________________________________________________

7. Click on the paperback edition of [A Leaf in the Bitter Wind]. Now, read the Editorial Review.

8. Ting-Xing Ye’s family was torn apart by the ________________________________

9. She was forced to work on a _________________________________ because she was a

______________________________.

10. Now read the first two Customer Reviews of the Day of Ting-Xing Ye’s book. Copy them on the next two pages (or print them out and paste them on the pages here).
11. Do the customers generally like *A Leaf in the Bitter Wind*? Circle Yes  No

12. How many stars is the average customer rating? Circle the correct one below.

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◊ ◊ ◊ ◊ ◊ ◊ ◊
◊ ◊ ◊ ◊ ◊ ◊ ◊
◊ ◊ ◊ ◊ ◊ ◊ ◊
◊ ◊ ◊ ◊ ◊ ◊ ◊
◊ ◊ ◊ ◊ ◊ ◊ ◊
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14. When you scroll down the page, you’ll see similar books by Jan Wong (*Red China Blues*) and Jung Chang (*Wild Swans*).

15. Click on *Wild Swans*.

16. Scrolling down on the *Wild Swans* page, do you find any other books about China that you have not seen yet? Write their titles and authors here:

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

17. Read the Editorial and/or Customer Reviews of Anchee Min’s *Red Azaleas*. Anchee Min emigrated to which country in 1984? ___

18. On the home page, click on Browse Subjects. Now, find a book that would interest you. **Add to shopping cart and print out the shopping cart page.** If you cannot print it out, copy the details here:

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>List Price</th>
<th>Our Price</th>
</tr>
</thead>
<tbody>
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*End of lesson. Answer key on next page.*
1. Top sellers change often, but students should have the same answers on the same day.

2. 
   E-books & document o Classic
   Browse styles o Welcome
   Music inlet o Worstsellers
   Top sales o Opera & Vocal
   Bargain Cook Outlet o Music
   Search for o Used music
   Free downloads o Browse Objects

3. join our staff
4. Seattle
5. n/a
6. Ting-Xing Ye
7. NA
8. Cultural Revolution
10. Students should copy or paste. Customer reviews change periodically.
11. Yes
12. 4 _ stars
13. NA
14. NA
15. NA
16. Life and Death in Shanghai by Nien Cheng, and China Wakes by Nicholas Kristoff, et al
17. USA
18. Variable