

Name _____

Section _____

www.gateway.com

Intermediate

2 class periods

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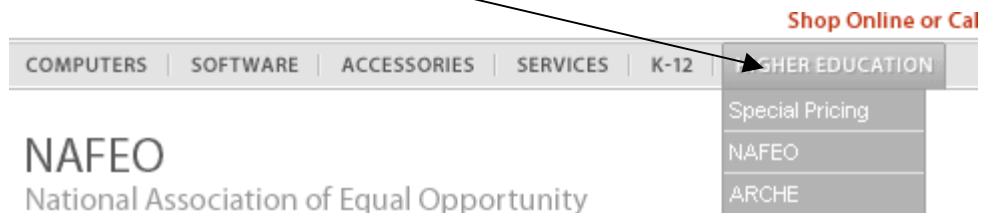
Visit <http://iteslj.org/t/ws/> for the latest version of this lesson and similar lessons.

Like Dell, Gateway sells the computers it makes directly to the customers, instead of to go-betweens such as electronics stores, wholesalers and department stores. Customers configure the computer they want and buy it directly from Gateway by phone, fax, Internet or in one of Gateway's own computer stores.

What should I do?

1. Go to www.gateway.com.

1. Click on **Education**. On the next page, you'll see a banner of links, and each link has some drop-down links:



Now match the situations below with the correct category and drop-down links on the Education page.

Quote from link	Category	Drop-down link
Save space! Viewsonic Viewpanel 15" LCD	Accessories	Monitors

Quote from link	Category	Drop-down link
a) Stretch your technology budget		
b) , technology has become an everyday necessity for the students at Winona State University		
c) Ten ways we can lower your total cost...		

d) Stay organized...Microsoft Outlook 2002		
e) Give your students an education that matters		
f) Whether it's your first PC or another system for the office, our remanufactured desktops are a great value.		
g) Experience XP! Microsoft XP Pro Upgrade		
h) E-2000 series		
i) Need for Speed, Kingston 256MB PC133 SDRAM		
j) Fast, bid-free purchasing		

2. Now let's order a full-feature PC online. On the home page, click on Home and Home Office. Then, on the next page, click on **Desktops**. On the next page, choose the **300 series** and click on **view all**. . How much is the cheapest one? \$ _____. Now fill in the information for this model below.

Processor (write in info)	
Memory	_____ MB
Hard Drive	_____ GB
CD ROM	___ x/ ___ x/ ___ x
Monitor	

3. Finally, **repeat** the process in #3 for a **notebook** computer.

Model name/number	
Processor (write in info)	
Memory	_____ MB
Hard Drive	_____ GB
CD ROM	
Monitor	_____”

End of lesson. Instructor's answers--see next page

Instructor's answer key

1.

Quote from link	Category	Drop-down link
a) Stretch your technology budget	Higher education	Campus computing
b) , technology has become an everyday necessity for the students at Winona State University	Higher education	Success stories
c) Ten ways we can lower your total cost...	Services	Total cost of ownership
d) Stay organized...Microsoft Outlook 2002	Software	Communications
e) Give your students an education that matters	K-12	Learning without limits
f) Whether it's your first PC or another system for the office, our remanufactured desktops are a great value.	Computers	Remanufactured
g) Experience XP! Microsoft XP Pro Upgrade	Software	Business
h) E-2000 series	Computers	Managed PCs
i) Need for Speed, Kingston 256MB PC133 SDRAM	Accessories	Memory
j) Fast, bid-free purchasing	Higher Education (or K-12)	Special Pricing

2 and 3. Variable answers. Before assigning lesson, instructor needs to fill in his/her answer key for the current models.