Name_____Section

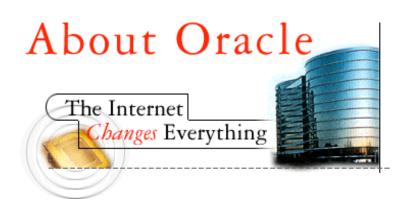
www.oracle.com

An EFL lesson based on the web site Intermediate 3 class periods © 1999 by Scott South Revised/Updated October 22, 2002 Visit http://iteslj.org/t/ws/ for the latest version of this lesson and similar lessons.

Oracle is a software company and is Microsoft's major competitor. This lesson is very similar in format to <u>www.dell.com</u> except that the Dell content is about hardware.

What should I do?

Go to <u>www.oracle.com/</u> and answer the questions on this worksheet.



- 1. In what year was Oracle founded?
- 2. What were the company's revenues in FY (fiscal year) 2001? \$_____
- 3. How many people does Oracle employ worldwide?
- 4. Match the following quotes with the correct link on the home page.

Quote	Link from home page
a complete set of business applications which enables companies to efficiently manage customer processes	
Oracle store (you see lots of flags)	
Whether you are an <u>Independent Software Vendor</u> , or <u>other</u> <u>partner type</u> , you can leverage Oracle's market leadership to expand your business	

a customer wanting to accelerate the adoption of new technology, or an individual seeking better career opportunities, get educated directly from those who know Oracle technology the best Looking for a place to make a difference?	
Only Oracle offers a complete, integrated, component based architecture designed around the specific needs of the top industries.	
Develop faster with complete and integrated tools	
From initial strategic planning to rapid implementations and upgrades, Oracle Consulting's goal is to ensure that your company succeeds with its investment in Oracle technology.	
New Issue of Oracle Magazine	
With web sites around the globe	

5. Some of the links listed below under



are correct. Others do not exist.

You will have to look at all the links carefully to mark the correct ones with a \square .

□ Manageability	□ How to buy Microsoft products
□ Wired	□ Business intelligence
□ E-business suite	\Box Application server
□ Development fools	□ J2BB
□ Human Resources	□ Reporting

6. Now, surf the web (look around the Internet) and find TWO other SOFTWARE companies.

7.	Write down the URL addresses of the other two companies:			
	<u>www</u>		www.	
8.	Which of the three companies have ONLINE STORES where you can order products online? Name the links of the online stores or ordering services:			
	Oracle:			
9.	Comparing the three web sites, which one do you think is the clearest and easiest to navigate?			
	□ Oracle	□		
	Why? Explain in co	omplete sentences.		
	Why? Explain in co	omplete sentences		
0.	Name a link from a		sites that you especially like and	
0.	Name a link from a	ny of the three web web site your favori	sites that you especially like and	explain why.
0.	Name a link from a First, tell us which Web site:	ny of the three web web site your favori le □	sites that you especially like and the link is from.	explain why.

End of lesson. Answer key on page 4.

Answer key

1. 1977

- 2. \$10.9 billion
- 3. 42,000
- 4

4.	
Quote	Link from home page
a complete set of business applications which enables companies to efficiently manage customer processes	E-business Suite
Oracle store (you see lots of flags)	Online sales
Whether you are an <u>Independent Software Vendor</u> , or <u>other</u> <u>partner type</u> , you can leverage Oracle's market leadership to expand your business	Independent software vendors
a customer wanting to accelerate the adoption of new technology, or an individual seeking better career opportunities, get educated directly from those who know Oracle technology the best	Oracle university
Looking for a place to make a difference?	Employment
Only Oracle offers a complete, integrated, component based architecture designed around the specific needs of the top industries.	Industries
Develop faster with complete and integrated tools	Development tools
From initial strategic planning to rapid implementations and upgrades, Oracle Consulting's goal is to ensure that your company succeeds with its investment in Oracle technology.	Consulting
New Issue of Oracle Magazine	Publications
With web sites around the globe	Worldwide Oracle Sites

5.

☑ Manageability

□ Wired

☑ E-business suite

□ Development fools

Human Resources

- \Box How to buy Microsoft products
- ☑ Business intelligence
- \square Application server
- □ J2BB
- ☑ Reporting

7. Variable

8. Variable. For Oracle, "Oracle Store."

9,10: Variable